



9550 Regency Square Blvd, Suite 500  
Jacksonville, FL 32225

FOR IMMEDIATE RELEASE

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## **Executive Change**

### ***Warren Rosenfeld Joins CCH***

**Jacksonville, FL:** Central Credit Holdings, Inc. ([www.centralcreditholdings.com](http://www.centralcreditholdings.com) CCH), headquartered in Jacksonville, FL, has announced that Warren S. Rosenfeld, Esq., has accepted the position of executive vice president of CCH and chief executive officer of CCH's new legal solutions division. The announcement is the third in a series of high-profile additions of key personnel at CCH in the last few weeks, to include Deb Giambruno's addition as in-house general counsel on September 30<sup>th</sup> and Mark Gelnow's addition as executive vice president and chief financial officer on October 13<sup>th</sup>.

Mr. Rosenfeld will give CCH the ability to offer creditors a broad assortment of legal services within the receivables management cycle. This will include pre-legal services and attorney network management, as well as bankruptcy- and probate-related services for all types of secured and unsecured debts. It also further broadens the overall CCH footprint within the receivables management outsourcing sector, one that now includes domestic and offshore call center capabilities, portfolio purchasing, and telephony and analytics, along with the new capabilities CCH will now bring to bear on partners' legal servicing needs.

Warren's career in the accounts receivable management industry dates to 1980. Most recently, from 2005 through June, 2010, as President and CEO of YGC, he successfully drove the emergence of YouveGotClaims as a premiere suite of web-based data management products. Before that Mr. Rosenfeld was a vice president with NCO Financial Systems. He joined NCO after it purchased The Rosenfeld Attorney Network, which had been started by Mr. Rosenfeld in 1981. Warren was also the founder and managing partner of the law firm McNeily & Rosenfeld, which was sold to Mann Bracken in 1998 after a fifteen-year existence. Warren was the first president-elect of the National Association of Retail Collection Attorneys (NARCA) and was president of NARCA for a two-year term beginning in 1995.

"Joining CCH is a desired return to my roots and a nice culmination to what has been a thirty-year career in the collections industry," commented Mr. Rosenfeld, continuing, "With the diversity of product offerings CCH already provides to partners, adding a full array of legal services broadens this diversity in a way that has national and international implications, while creating value." Warren Rosenfeld can be reached at [wsr@centralcreditholdings.com](mailto:wsr@centralcreditholdings.com).

Added CCH Chairman James Eccleston, "We are excited about the addition of Warren to our diverse executive management team. Warren and I have had a personal and professional relationship that dates to 2000, and we have maintained that relationship



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throughout the years. Warren brings to CCH a high level of energy and a creative thought process that will continue to serve the growth and diversification of CCH for years to come.”

CCH is the parent company of collection agency subsidiaries Central Credit Services ([www.ccscollects.com](http://www.ccscollects.com)) domestically and Astra Business Services ([www.astraglobal.com](http://www.astraglobal.com)) offshore. Affiliated organizations include Radius Software Solutions ([www.radiusarm.com](http://www.radiusarm.com)), which delivers robust, management-driven telephony and analytics technology solutions to the accounts receivable management industry, and Central Portfolio Investments ([www.centralcreditholdings.com](http://www.centralcreditholdings.com)), which provides asset buyers and sellers with a well-funded, compliant, reliable partner for strategic accounts receivable portfolio acquisitions and divestitures.

**Media Contact:**

Ms. Barbara Pyfer

P: 904-371-5200 x5368

E: [bpyfer@ccscollect.com](mailto:bpyfer@ccscollect.com)